

FAQs

ART *after* DARK



What: Art After Dark San Luis Obispo is an art walk that gives the public access to viewing visual, literary and performing arts.

Who: Galleries, non-profit organizations and other businesses may participate in the program. Each location must feature original art: visual, literary and/or performing. The public is invited to this free event and encouraged to visit a few or all of the locations!

When: Art After Dark SLO takes place the first Friday of each month except December when we take a break to enjoy the Downtown Association's annual Holiday Parade. Occasionally, Art After Dark falls on a holiday. At those times, the event is moved to the following week. All dates for the year are posted on the [Art After Dark](#) webpage.

Where: The primary focus of the event is in the downtown area; however, other locations in the city may participate. A list of locations with descriptions of the art being featured and a printable map are posted approximately one-to-two weeks before the event night.

Visitors:

I'd like to see the art! How do I know who's open?

A list of locations with descriptions of the art being featured and a printable map are posted approximately one-to-two weeks before the event night. You can find these two downloadable files in the Documents & Links box in the right column at artsobispo.org/art-after-dark/what-is-art-after-dark. You will also find a link to a [mobile-friendly map](#) of participating locations.

What does it cost for me to go on the art walk?

Nothing, the event is FREE to the public!

Participating Venues/Artists Interested in Exhibiting:

I'd like to participate, how do I find artists?

There are a couple of ways ARTS Obispo can help you find artists. First, you may browse through our online [Arts Directory](#) to find artists you feel would fit in your space. You may email any artist by hitting the contact/email button on the individual pages. You might also want to put out a call-to-artist and review portfolios. Simply create an account on our [Calendar](#) and post your call. These calls will show on the [Calendar](#) and on our [Opportunities](#) page. For instructions, please refer to the Event Listing Guide in the left column or call ARTS Obispo for help, 805.544.9251. Remember to include how you would like artists to reply to you and give any size/medium restrictions you might have on your artist call. **ARTIST'S: Look at the calendar for call-to-artist and contact the participating venues on the list.**

What is the cost for participating in Art After Dark?

Venues may choose to participate annually or on a monthly basis. The cost for participating annually (calendar year) is \$220, which is 50% discount over the monthly fee. The annual fee for non-profit organizations is \$170 per year. Monthly participation is \$40 (no discount for non-profits on a monthly basis).

What is included with the fee?

Both annual and monthly participants are included in the Art After Dark description of featured art list and the printable map. All open venues are also included on the mobile-friendly map.

Both annual and monthly participants may contribute to the Art After Dark Blog. ARTS Obispo will feed information from the blogs to the program's Facebook page (Art After Dark: SLO), as well as taking photos and/or video during the event and sharing via Facebook/Instagram (@artsobispo).

How do I register?

For both annual and monthly participation, **click here** to complete the online registration form. Annual participants need only use this form at the beginning of the year and after that submit their 20-word descriptions via email.

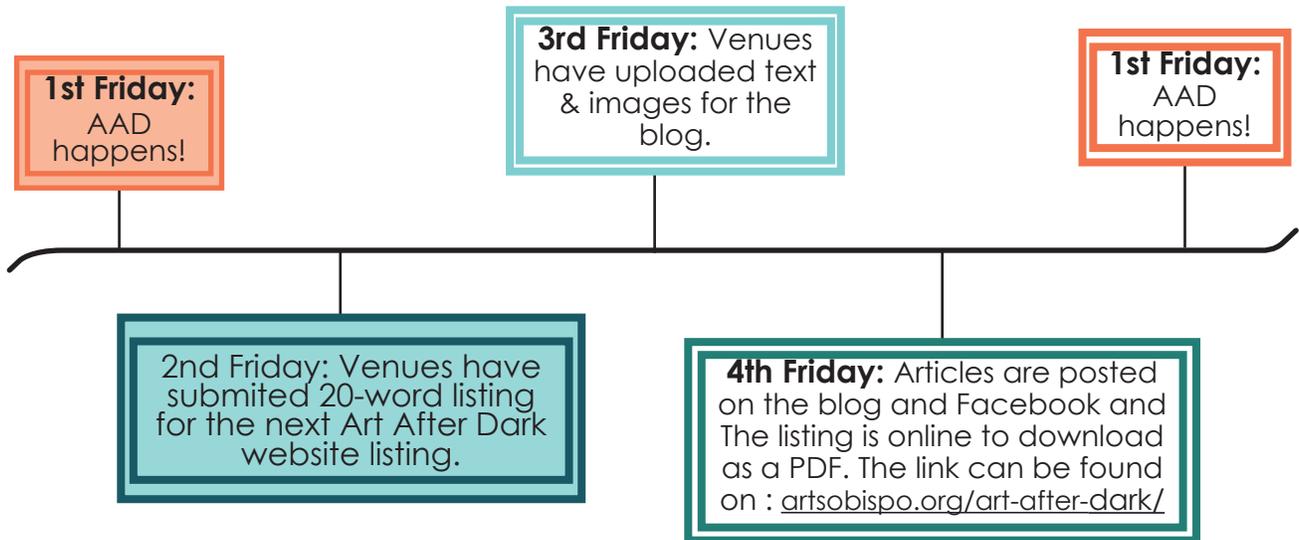
Generally, the deadline to register is 3 weeks prior to the event night. At that time, we will need a 20-word description of your featured art and your payment if you are participating for just the month. **Click here** for a complete list of the 2018 Art After Dark dates and deadlines to register.

What other information do I need to know?

Read through the last page of Timeline and Suggestions for the program. If you have any additional questions, please feel free to contact Christine at ARTS Obispo, 805.544.9251 or programs@artsobispo.org.

Timeline & Suggestions for a Successful Art After Dark

Monthly Timeline



Send your 20-word description to: programs@artsobispo.org

Click here to upload your text and image(s) for the blog.

Have a sign displaying venue/artist Facebook, Instagram, Twitter, Snapchat accounts so that people can share their excitement.

Art After Dark Tips & Suggestions:

Promote your event through all of your channels and upload text and images to ARTS Obispo for the **AAD blog**. #artafterdarkslo

Collaborate social media and marketing with nearby participating galleries and venues.
Send your crowd to your neighbor!

Consider music! Hire/ask a guitarist, violinist, singer, etc. Or, ask the artist to provide a CD or their iPod with a playlist to go with their art.

Got license? Alcoholic beverages may only be served by venues properly licensed to do so and that are in compliance with California Alcohol and Beverage Control (ABC). Further, serving alcohol to minors is a misdemeanor as well as a violation of state law.

Please keep Art After Dark fun and safe.

For further information: <https://www.abc.ca.gov/permits/licenses/types.html>.

For **more** timeline details or additional suggestions, please email programs@artsobispo.org

Art After Dark is presented by ARTS Obispo, the San Luis Obispo County Arts Council. Founded in 1981, ARTS Obispo, a nonprofit State-Local Partner of the California Arts Council and San Luis Obispo County Office of Education advances visual, literary and performing arts and celebrates culture and heritage countywide for artists and arts organizations.